

## **RxFunction, Inc., Creator of Walkasins<sup>®</sup>, Hires Frank Oschell as New Vice President of Sales**

**Eden Prairie, MN – (February 20, 2019)** – RxFunction, the medical device company that created **Walkasins<sup>®</sup>**, has hired **Frank Oschell** as its new Vice President of Sales.

With over 20 years as a professional within the medical device field, Oschell will oversee the strategic planning and execution of the sales role for RxFunction. With strong leadership in consultative and value-added selling, Oschell brings extensive experience both building and developing world-class sales organizations from his previous roles at **Ottobock and Ultraflex Systems, Inc.**

“I like to focus on the people, product and purpose of the organization,” said Oschell. “RxFunction has a wonderful team of highly skilled people all driven to improve patients’ lives, and I am thrilled to be part of it.”

“Frank has extensive knowledge and expertise in representing medical device products in the highly complex healthcare marketplace and we are delighted to welcome him to our RxFunction team of talented professionals,” said Thomas Morizio, RxFunction CEO.

**Walkasins<sup>®</sup>** was created to help improve balance in patients who experience gait and mobility problems due to sensory peripheral neuropathy, a disorder where the nerves in the feet are damaged causing numbness. This can lead to loss of balance and increase the risk of falls. According to the **National Institutes of Health**, an estimated 20 million Americans have some form of peripheral neuropathy, commonly a consequence of diabetes and chemotherapy, and widely present in the elderly population.

### **About RxFunction, Inc.**

RxFunction™ is a medical device company with a mission to design and market medical technologies that restore balance, increase mobility, and enhance confidence for patients at risk of falling. Privately-held and headquartered in Eden Prairie, Minnesota, RxFunction created the Walkasins<sup>®</sup> lower limb sensory prosthesis, building upon patented technology developed by co-founder and scientist Lars Oddsson, PhD. Development of Walkasins was supported by a Small Business Innovation Research grant from the National Institutes of Health (AG040865) and the product is manufactured in Minnesota. RxFunction, Inc. has registered with the U.S. Food & Drug Administration (FDA); Walkasins is listed with the FDA and is not yet available for sale. (<http://www.rxfuction.com>)

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